



KENT RATHBUN

**FOR IMMEDIATE RELEASE**

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## CHEF KENT RATHBUN PROUDLY ANNOUNCES A NEW CULINARY VENTURE IN THE MAKING

*Executive Chef and Partner of Highly-Acclaimed Abacus and Jasper's Restaurants Plans to  
Open New Eatery*

DALLAS (January 21, 2009)—With restaurant powerhouses Abacus and Jasper's on his resume, "Iron Chef America" winner and local celebrity chef Kent Rathbun has recently revealed plans to construct a new culinary destination to further enhance the Dallas area restaurant scene. Set to open late February 2009, the latest Rathbun concept is sure to become the Mecca of casual, affordable cuisine, with a Rathbun twist.

"Like many other chefs, I am constantly thinking and brainstorming ideas for unique restaurant concepts," said Executive Chef and Partner Kent Rathbun. "I have been fortunate enough to be given an opportunity that has allowed me to put one of my ideas to fruition and Dallas will soon have a chance to experience my cuisine in a whole new dimension."

The new endeavor will join the elite Rathbun family of highly-esteemed restaurants, including one of *Esquire Magazine's* Top 20 Best New Restaurants in America and *Texas Monthly's* 10 Best New Restaurants in Texas, Jasper's, and the *Dallas Morning News* Five Star rated Abacus.

For more information and clues to what's to come, please visit his Web site at [www.kentrathbun.com](http://www.kentrathbun.com). The site will be updated daily to reveal a new clue.

**ABOUT KENT RATHBUN**

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By creating an astounding culinary legacy in Texas, Rathbun has thrived in the national scene. He has cooked at the James Beard House in New York on several occasions and was nominated as the James Beard Foundation's Best Chef: Southwest in 1999, 2002, 2003 and 2004. He has repeatedly appeared on a number of TV shows, including the Food Network's "Chef du Jour", Cooking Live with Sara Moulton, "Ready Set Cook", the CBS Early Show, the Rosie O'Donnell Show and NBC's Today Show. Most recently, Kent appeared on Food Network's "Iron Chef America" and defeated Bobby Flay. Rathbun has been featured in *Esquire Magazine*, *Better Homes and Gardens*, *Rosie Magazine*, *Bon Appetit*, *Southern Living Magazine*, *Nation's Restaurant News*, *Elle*, *Veranda Magazine*, *USA Today*, *The Wall Street Journal*, and *The New York Times*. He was honored to be one of the featured chefs for the Bush 2001 Inaugural Ball and has participated in the Pre-SuperBowl Event, "Taste of the NFL" for the past five years. Passionate about charitable organizations, Rathbun is actively involved in the American Cancer Society, March of Dimes, Zoo to Do, the North Texas Food Bank and the American Heart Association.

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